

# 2008 Retail Catalog

# C R O S S.



### Brand Statement

Cross luxury writing instruments are renowned for their distinctive style and superior quality. They have long been symbols of success and achievement, and no longer serve as simply functional writing instruments. With an increased focus on fashionable colors and stylish designs, Cross pens and accessories are the perfect way to finish off your daily wardrobe, or add that extra flair to an evening on the town. As a leading fashionfocused Writing Instrument and Accessories brand, blending the timeless appeal of its brand heritage with contemporary design, detailing, and finishes, Cross appeals to young and old, trendy and traditional alike.

True industry veterans with more than 160 years of experience in designing and manufacturing Quality Writing Instruments, Cross continues to lead the way in defining, expanding, and invigorating the category. Brand extensions such as luxurious leather accessories, fashion-forward business bags, and elegant timepieces and eyewear have broadened the company's audience, helping establish a devoted following across more than seven generations of pen and accessory consumers.

Fine craftsmanship, innovative design, and impeccable customer service have long been hallmarks of Cross quality writing instruments. The commitment to these tenets has provided a stability that has allowed Cross to evolve as a brand: transforming from a small family-owned pen company in the mid 1800s into the style-driven global pen and accessory brand it is today. All within the confines of the smallest state in the US – in the bucolic New England town of Lincoln, Rhode Island.



# CROSS



## A History of Innovations:

• 1846-	- Cross is founded and is among the first companies in the	
1070	country to rely on steam to power its factories.	
• 1879 -	<ul> <li>Cross pioneers the Stylographic Pen, a forerunner of what would</li> </ul>	
	later become the modern Ballpoint Pen, and the Propel-Repel	
	Mechanical Pencil, a forerunner of today's Mechanical Pencils.	
• 1935 -	<ul> <li>The original Signet product line is released, an Art Deco-inspired</li> </ul>	100500
	design that would later inspire two modern re-interpretations	ACCESS
	(see Century Signet collection, p.18).	
• 1946-	<ul> <li>To commemorate 100 years as a maker of fine writing</li> </ul>	
	instruments, Cross releases the Century line, which quickly	
	becomes an iconic product – a distinction it holds to this day	
	(see Classic Century collection, p.16).	
• 1953-	<ul> <li>The Ballpoint Pen is first introduced (as part of the Century</li> </ul>	
	collection), utilizing Cross's patented "internal" design mechanism.	
	<ul> <li>Legendary Cross Desk Sets are added to the product line.</li> </ul>	
• 1971 -	<ul> <li>Cross becomes a Public Company as trading begins on</li> </ul>	
	the American Stock Exchange (ATX).	
• 1984-	<ul> <li>The modern Fountain Pen is introduced in the US.</li> </ul>	
• 1985-	<ul> <li>Proprietary Selectip technology ushers in the era of the</li> </ul>	
	Rolling Ball.	
• 1993-	<ul> <li>Cross introduces its modern icon - the Townsend.</li> </ul>	
• 2004 -	<ul> <li>Proprietary Sublimation technology is introduced via our Deco</li> </ul>	
	and Kimono collections (new Kalahari collection on p.6).	
• 2006-	<ul> <li>Autocross Leather collection is released to celebrate the</li> </ul>	
	Auto Racing heritage of Cross's family ownership. A	
	Leather-wrapped Chrome Pocket Pen complements the	
	full line of leather personal accessories.	
• 2007 -	<ul> <li>New watch, cufflinks, leather and computer tote bag</li> </ul>	
	collections added.	

# FASHION KALAHARI CENTURY® II S CROSS SAUVA CENTURY COL CLASSIC CROSS TOWN CENTURY® II TECH3 CLASSIC CENT CENTURY SIGN DESK SETS CONTEMPORARY **VERVE**® **APOGEE®** ATX® CROSS COMPA CENTURY SPC AUTOCROSS™ ORIES 1846 LEATHE AUTOCROSS L CROSS TOWN CROSS COUN CUFFLINKS READERS

REFERENCE

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	39	Product pricing is suggested retail and subject to change.

Product pricing is suggested retail and subject to change.

### **Special Finishes**

Cross luxury writing instruments are offered in a variety of fashionable colors and finishes, each with their own distinct characteristics:

#### APOGEE, TITIAN RED LACQUER



### Hand-Polished Lacquer Coating

Lacquer coatings, comprised of organic resins (polyester, acrylic and urethanes) and pigments, provide the vibrancy, depth, and smooth texture of stunning jewel-like finishes.

#### ATX. BASALT BLACK



### Powder Coating

Powder coating is typically more durable than liquid (lacquer) coatings due to its relative thickness. Finely ground dry particles (epoxy, polyester, etc.) are electrostatically charged and sprayed onto brass shells, giving a softer yet textured feel to these understated matte finishes.

TECH3, SATIN BLUE

### Satin Finish

Satin finish is produced by sandblasting the surface of a brass or aluminum shell followed by decorative chrome plating. The mechanical abrasion achieved by sandblasting provides a smooth matte finish to the otherwise shinier feel of chrome-based outer layer

### Precious Metals

Cross offers a variety of Precious Metals in our Classic Century, Century II, Townsend, and now our Century Signet product lines. These collections are made from the finest and most precious metals on earth. From Sterling Silver to Platinum Plated to 10K, 14K, and 18K Gold, both Filled/Rolled and Solid, these items have long served as the hallmark of Cross craftsmanship, beauty, and renown. Some points of differentiation in the Precious Metals Collection:

#### Sterling Silver

Sterling silver must contain 92.5% silver. The balance can be any other material, but is mostly copper for increased durability. These pens have a softer feel to them, and carry an elegance that grows with age.

#### Platinum Plated

A contemporary update to the 100 year old **18K Gold** technique of electroplating, the use of Platinum provides a clean, universal shine that is unmatched in any other precious metal. Perhaps the most in-demand of the precious metals collection, Platinum offers the Gold most commonly associated with elegance, style, and versatility

#### CLASSIC CENTURY, OXYGEN BLUE

### CLASSIC CENTURY, CORAL SHOCK



### Lumina

Lumina coating incorporates both powder and lacquer technologies, giving the product a charming, soft luminescence. The powder base coat provides the soft texture while the lacquered topcoat lends a sophisticated sheen - the result is a perfect blend of depth and reflection.

#### CROSS TOWNSEND, LUSTROUS CHROME



### Chrome Plating

Chrome plating is an electrochemical process where metallic chrome is deposited on caps, barrels and appointments (cap rings, clips and points). The process produces highly wear-resistant finishes that maintain their brightness throughout the life of the product.

#### 10K Gold

Gold composition is based on a 24 part scale. 10K Gold contains 10 parts Gold and 14 parts other metals, thus is 41.7% Gold. Due to this mix in composition, 10K gold is both harder than other Gold designations and also less precious, and is easily recognized in our Townsend, Century, and Century II lines by the full-size black lacquer dome on the top of the cap.

#### 14K Gold

Containing 14 parts gold and 10 parts other metal(s), 14K Gold meters out at 58.3% pure Gold. The most popular and versatile composition, this finish contains a slight rose hue and is notable by the half-sized black lacquer dome on the top of the caps in our Century and Century II collections.

The closest Cross offers to pure 24K Gold, our stunning 18K Gold offerings are 75% pure Gold. A much softer metal than the other Gold offerings in our line, its shade is the metal itself. Notable by a single black lacquer band around the top of the cap in our Townsend and Century lines, and by 5 lacquer rings in our Signet collection, the

18K offerings mark the finest in quality and are true heirloom quality.

#### Gold Filled or Rolled Gold

Also called gold overlay. A layer of either 10K, 14K or 18K Gold is permanently bonded by heat and pressure to the surface of a support metal, then rolled or drawn to a prescribed thickness. The result is a higher Gold content than would be achievable through Gold Plating, and due to the strength of the metal to which it is bonded. is actually stronger than solid Gold. Gold Filled provides the look and feel of solid Gold, but without the natural softness and sensitivity of this precious metal.

#### Solid Gold

The cap and barrel of the pens are100% 18K Gold. While the content of the Gold itself is not pure Gold in our 18K offerings, the pen shells are made of 18K Gold.

#### Heavy Gold Electroplate

Heavy gold electroplate is an electrochemical process where metallic gold is deposited onto brass cap and barrel shells. This process produces a highly wear-resistant finish that is three times the thickness of standard electroplated gold.

### EXCLUSIVELY CROSS

### Tip Technology

Cross luxury writing instruments are available in a wide variety of tips, to suit many consumers' needs. Depending on the item, the tip technologies available to our consumers are:

#### Ballpoint Pen

- · The Ballpoint is the most popular tip technology and in many ways the simplest. A Ballpoint pen uses a small rotating ball made of carbide to disperse ink as you write. This ball acts as a buffer between the material you're writing on and the ink inside the pen. The ball rotates freely and rolls out the ink as it is continuously fed from the ink reservoir
- · Ballpoint Pens are not capped, but instead retract and store via a rotating mechanism in the barrel
- Low maintenance and easily refillable, the Ballpoint Pen is the option for the everyday pen user.

#### Selectip Rolling Ball

- Our most versatile tip technology is proprietary to Cross, and is known as Selectip Rolling Ball. A Selectip allows you to "select" the kind of refill you want to use in this writing instrument from the following options:
  - Rolling Ball (a mix of Ballpoint ease of use and the elegance of Fountain Pen ink-flow)

- Fine Extra Fine

- Broad

### Cross Townsend





18 karat gold

18 karat gold/ 23 karat gold rhodium plated plated

stainless steel

Verve



plated



- Jumbo Ballpoint (Ballpoint technology with a bolder, fuller write-out) Document Marker (or Hi-Lighter)

- Porous-Point (most commonly known as a Flair or Marker Point)
- The inks in a roller ball are generally
- aqueous based. This results in a smoother, fluid (or wet) lay-down of ink similar to a
- Fountain Pen. Aqueous based inks, due to their fine fluidity, also tend to dry out guicker, thus care must be taken to always
- cap Seletip pens between uses. Unlike Ballpoint Pens, Selectip Pens have
- a separate cap which prevents the ink from drying during storage.

### Fountain Pen

 One of the oldest styles of writing instrument, Fountain Pen nibs actually adapt to your own personal grip and writing style over time, creating lines on the page that - like your signature - are all your own. Ink flows by capillary action from an ink reservoir to the fountain pen nib, which is the delicate split metal mechanism which contacts the paper. Favorite of the true connoisseur. Fountain Pens are each a work of art in their own right. Cross offers nibs in four widths:

And seven different materials

- (in descending order of preciousness):
- 18K Gold (Townsend, Century II)
- Rhodium Plated Solid18K Gold (Apogee)
- 18K Gold/Rhodium Plated (Townsend)
- Rhodium Plated 18K Gold (Century II)
- 23K Gold Plated (Townsend, Century II)
- Rhodium Plated (Verve)
- Stainless Steel (Townsend, Century II, ATX) · Cross Fountain Pens support two different feed systems:
- Cartridge, or a replaceable capsule full of ink which is inserted into the neck of the nib.
- Converter, which allows the writer to load liquid bottled ink and insert it into the writing instrument

### Pencil

- · Cross mechanized pencils are offered in a select number of SKUs and utilize varying sizes of graphite rod lead. The size of the mechanical pencil's line is determined by the width of the lead.
- For the traditionalist as well as professionals in drafting and drawing fields, Cross Pencils offer fine quality and a lifetime mechanical guarantee.

- Medium

### Century II



18 karat gold

### Apogee



rhodium plated solid 18 karat gold



rhodium plated 18 karat gold



23 karat aold plated



stainless steel

### ATX



stainless steel

### PEN PACKAGING AND WARRANTIES



Autocross Pen, Century Sport, Cross Sauvage

### Warranties

### WRITING INSTRUMENT FULL PERPETUAL WARRANTY

All Cross writing instruments and desk set penholder mechanisms are unquestionably guaranteed against mechanical failure, regardless of age. Any Cross product or part requiring service under this warranty will be repaired or replaced at no charge when received at our factory from the consumer (postage and insurance are the responsibility of the consumer, and shipping and handling fees may apply).

### LEATHER FULL ONE YEAR WARRANTY

All Cross personal accessories are unquestionably guaranteed against mechanical failure and defects in workmanship for one year from the date of purchase. Any Cross accessory or part requiring service under this warranty will be repaired or replaced at no charge when received from the consumer at our factory.

### CROSS TIMEPIECE LIMITED TWO-YEAR WARRANTY

This Cross timepiece is warranted by Cross to the original owner to be free from defects in material and workmanship under normal use for a period of two years from date of receipt. During the warranty period the product will be repaired or replaced (with the same or similar model) at our option, without charge for either parts or labor.

Excluded from this warranty are timepiece bracelet, strap, crystal, case, battery, any timepiece accessories, emblems or customized decoration and timepieces or parts damaged from impact, unreasonable use or obvious abuse.

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Postage and insurance are the responsibility of the consumer, and shipping and handling fees may apply. Any such product that is no longer in production and cannot be repaired will be replaced with a comparable Cross product. Logos, engraving and other decorations are excluded from this warranty, as are parts

Any such product that is no longer in production

and cannot be repaired will be replaced with a

comparable Cross product. Leads, erasers and

ink refills exhausted in the course of normal use,

and emblems and other customized decoration,

are excluded from this warranty; also excluded

are fountain pen nibs and other parts damaged

from impact, unreasonable use or obvious abuse.

a lifetime of writing pleasure to every owner of a

The Cross guarantee extends our assurance of

Cross writing instrument.

This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction.

Warning: Pen caps can obstruct breathing. Keep out of mouth. This product is not intended for children.

damaged from impact, unreasonable use or obvious abuse and materials which become worn in the course of normal use. This warranty gives you specific legal rights, and you may have other rights which vary from state to state or jurisdiction to jurisdiction.

Damage not resulting from a defect in material or workmanship, damage caused by tampering by Cross are not covered by this-warranty. Cross disclaims liability for consequential damages for breach of any express or implied warranty, including warranty of merchantability, with respect to this timepiece. Some states do not allow the exclusion or limitation of consequential damages, so the above limitation

may not apply to you.

Cross limits the duration of any implied warranty, including the implied warranty of or damage resulting from repairs not performed merchantability, to two years from the date of receipt. Some states do not allow limitations on how long an implied warranty lasts so the above limitation may not apply to you. This warranty gives you specific legal rights and you may also have other rights, which vary from state to state and jurisdiction to jurisdiction.



Spring/Summer Showcase Merchandising, Top Shelf



Spring/Summer Showcase Merchandisin, Lower Shelf



General Merchandising Guidelines



Stacked Pen Trays

## **CROSS MERCHANDISING**

### Showcase Merchandising

- · Please place all merchandising POS in an evenly spaced manner; avoid overcrowding.
- · Make sure to properly cross-direct lighting on product.
- Be sure to merchandise showcases and towers in the following manner:
- Contemporary (Verve, Apogee and ATX) merchandise on top shelf position.
- Classic (Townsend, Century II and Century) merchandise on lower shelf
- Functional/Innovative (Autocross and Tech3) merchandise on lower shelf.
- Please place 7" x 5" Cross graphic holder on top of showcase with current promotional graphic.

#### **General Merchandising Guidelines**

- Arrange individual product groupings by price range: from most expensive to least expensive, left to right or top to bottom.
- Pens can be merchandised either "North-South" (vertically) or "East-West" (horizontally) when laid flat on trays.
- · Pens should remain perpendicular and parallel to the sides of the trays.
- · Display one of each finish and one of each different technology.
- · Display products with writing points exposed.
- · Polish and clean all writing instruments.

### Stacked Pen Trays

- Top tray provides collection title. Stacked trays should only contain pens within same product collections/trays.
- Top tray functions as a highlighter display, and is for showing product from the collection only. Do not over-stock this top tray.
- Lower 9 pc. pen tray is to be utilized for complete collection array.
- · Please utilize pen rests for each writing instrument presented on pen tray display inserts.
- · Please maintain even spacing between writing instruments.

### Pen Stands

- · Single, Double and Triple Pen Stands are to be utilized for higher priced, featured merchandise and/or new merchandise.
- · When utilizing a Double or Triple Pen Stand, please display the different technologies within the same product line and finish.



Single and Double Pen Stands

## KALAHARI Ltd. Edition

### **BRIGHT COLORS AND STYLISH PRINTS**



### Tribalism Trumps for Spring

Inspired by the richness of African tribal motifs often found in African textiles and surfaces. Pointillist-style background of concentric circles is punctuated with brightly hued depictions of flora and fauna – particularly giraffe, gazelle and crane images. The tones-sunset orange, purple dawn and turquoise sky - evoke the memorable beauty of an exotic safari setting.

### Merchandising the Spring 2008 Collection for the Fashionable Female Consumer

Capture the attention of the fashion-minded by









PURPLE DAWN Exotic gazelle pattern in purple, green and yellow. Ballpoint Pen #AT0082WG-38, \$60.00

### NEW



SUNSET ORANGE Exotic giraffe pattern in orange, green and red. Ballpoint Pen #AT0082WG-40, \$60.00

### NEW



TURQUOISE SKY Exotic crane pattern in turquoise, green and yellow. Ballpoint Pen #AT0082WG-39, \$60.00

#### Sublimated Print Technology

Cross has long been known as an innovator in the realm of fashion-forward writing accessories. Today is no different with our ongoing offerings utilizing our Proprietary "Sublimated Print Technology". Unique to Cross, this technology allows us to create seasonal fashion patterns and designs and apply them directly to the caps and barrels of our pens without resorting to screen printing or graphic overlays. The results are cleaner, more vivid lines, which allow for brighter colors and more intricate design patterns than are achievable through standard print technologies.

As seen in our successful product lines of the past few seasons (Deco, Kimono, Polka Dots, Bahia, Chantilly, Botanica, etc.) and featured on our new Spring pattern Kalahari, Cross Sublimated Prints are instant fashion classics.



Kalahari Wrapping Tools (see insert for ordering information)





2008 CROSS RETAIL COLLECTION

WRITING INSTRUMENTS

(ask your Cross Sales Representative for details.)

### **CENTURY II STARLIGHT**

### **CROSS SAUVAGE**

Engineered to suit a woman's preference in balance and shape. Sauvage features a curvaceous silhouette that echoes the form of a pencil skirt. The deep engraving of these pens entices with exotic animal prints, while the hand-polished, jewelry-like lacquer finish invites with an ethereal quality.









A bright new star in the glittering Cross galaxy. Engraved silver-plated stars twinkle brightly against frosty pearlescent finishes in moody celestial shades.



MIDNIGHT BLUE Inspired by the beauty of a clear, starlit night and accented by a jewelry-like center ring and curvaceous clip design silver-plated stars and polished chrome-plated appointments. Fountain Pen with stainless steel nib #AT0086-32, \$95.00 (shown) Selectip Rolling Ball Pen #AT0085-32, \$80.00 · Ballpoint Pen #AT0082WG-32, \$65.00



SKY BLUE Serene pearlescent finish is distinguished by an elegant inlaid silver star pattern, silver-plated stars and polished chrome-plated appointments. Fountain Pen with stainless steel nib #AT0086-33, \$95.00 Selectip Rolling Ball Pen #AT0085-33, \$80.00 (shown) · Ballpoint Pen #AT0082WG-33, \$65.00



TWILIGHT GREY

Atmospheric hue features celestial pattern and luminous pearlescent finish, silver-plated stars and polished chrome-plated appointments. Fountain Pen with stainless steel nib #AT0086-34, \$95.00 Selectip Rolling Ball Pen #AT0085-34, \$80.00 · Ballpoint Pen #AT0082WG-34, \$65.00 (shown)

### ONYX/ZEBRA

Hand polished onyx lacquer barrel with deep cut engraved zebra pattern on cap. Fountain Pen with rhodium plated solid 18 karat gold nib #AT0316-3, \$150.00 (shown) Selectip Rolling Ball Pen #AT0315-3, \$100.00 · Ballpoint Pen #AT0312-3, \$80.00

### **BROWN TOURMALINE/GIRAFFE**

Hand polished translucent lacquer in brown tourmaline with engraved giraffe pattern. Fountain Pen with rhodium plated solid 18 karat gold nib #AT0316-4, \$160.00 Selectip Rolling Ball Pen #AT0315-4, \$110.00 (shown) • Ballpoint Pen #AT0312-4, \$90.00

#### MOONSTONE BLUE/PYTHON

Hand polished pearlescent moonstone blue lacquer barrel with deep cut engraved python pattern on cap. Fountain Pen with rhodium plated solid 18 karat gold nib #AT0316-1, \$150.00 Selectip Rolling Ball Pen #AT0315-1, \$100.00 (shown) • Ballpoint Pen #AT0312-1, \$80.00

#### **IVORY/PYTHON**

Hand polished pearlescent ivory lacquer barrel with deep cut engraved python pattern on cap. Fountain Pen with rhodium plated solid 18 karat gold nib #AT0316-2, \$150.00 Selectip Rolling Ball Pen #AT0315-2, \$100.00 · Ballpoint Pen #AT0312-2, \$80.00 (shown)

### **CENTURY COLORS**

### **CROSS TOWNSEND**

Influenced by our original art deco fountain pen of the 1930s, exemplifying the Cross legacy of design and engineering elegance.



Multi-layered black lacquer is paired to perfection with a rhodium-plated cap, featuring a signature engraved pattern. Fountain Pen with two-tone 18 karat gold/rhodium plated nib #AT0046-7 (shown), \$245.00 Selectip® Rolling Ball Pen #AT0045-7, \$130.00 · Ballpoint Pen #AT0042-7, \$105.00



Hand-polished slate lacquer and signature engravings in a rhodium-plated cap create an accessory of unquestioned refinement. Fountain Pen with two-tone 18 karat gold/rhodium plated nib #AT0046-8, \$245.00 Selectip Rolling Ball Pen #AT0045-8, \$130.00 (shown) · Ballpoint Pen #AT0042-8, \$105.00



18 KARAT GOLD FILLED/ROLLED GOLD (cap and barrel) The ultimate expression of the penmaker's art, with 23 karat gold plated appointments. Fountain Pen with 18 karat gold nib #776, \$390.00 (shown) · Ballpoint Pen #772, \$160.00



A stunning platinum plate finish and exquisite diamond-pattern engraving make this an accessory of undeniable sophistication. Fountain Pen with two-tone 18 karat gold/rhodium plated nib #AT0046-1, \$365.00 Selectip Rolling Ball Pen #AT0045-1, \$185.00 (shown) • Ballpoint Pen #AT0042-1, \$150.00

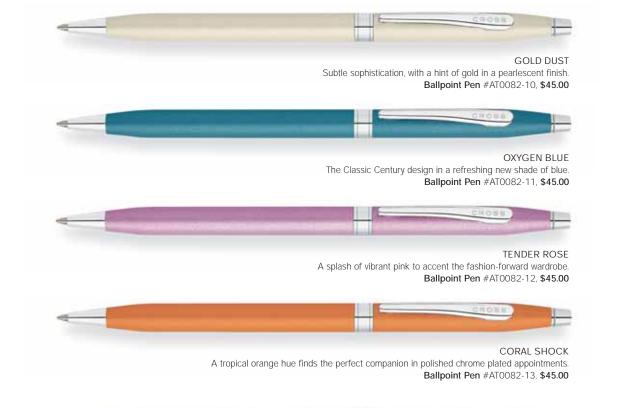


The timeless appeal and enduring value of sterling silver provide the perfect complement to the Cross Townsend design. Fountain Pen with two-tone 18 karat gold/rhodium plated nib #H656, \$360.00 Selectip Rolling Ball Pen #H655, \$180.00 · Ballpoint Pen #H652, \$145.00 (shown)



10 KARAT GOLD FILLED/ROLLED GOLD (cap and barrel) Our 10 karat gold filled/rolled gold finish features the optimum combination of elegance, strength, and wearability. Fountain Pen with 18 karat gold nib #706, \$275.00 Selectip Rolling Ball Pen #705, \$150.00 · Ballpoint Pen #702, \$125.00 (shown)

Add a burst of color to your writing and your wardrobe. Fashioned after our iconic Classic® Century® pens, this stylishly slim twist-action Ballpoint comes in the season's most sought-after shades.





COCOA BROWN Rich, fashionable color in the quintessential slim-diameter profile, accented by polished chrome-plated appointments. Ballpoint Pen #AT0082-22, \$45.00

### TANGO BLACK LACQUER/RHODIUM PLATED

### TANGO SLATE LACQUER/RHODIUM PLATED

### PLATINUM PLATED

STERLING SILVER (cap and barrel)

### **CENTURY II**

### The evolution of perfection. Our legendary classic, updated, thoroughly of the moment.



Hallmarked sterling silver containing 92.5% pure silver and trademarked contrasting conical top make this an heirloom-quality possession. Fountain Pen with rhodium plated 18 karat gold nib #HN3009, \$220.00 Selectip Rolling Ball Pen #HN3004, \$135.00 (shown) · Ballpoint Pen #HN3002WG, \$110.00









**CROSS TOWNSEND** 

### QUARTZ BLUE LACQUER

Multiple layers of translucent lacquer on an intricately engraved diamond pattern create a deep blue finish. Rhodium plated appointments. Fountain Pen with two-tone 18 karat gold/rhodium plated nib #696-1, \$250.00

Selectip Rolling Ball Pen #695-1, \$135.00 (shown) • Ballpoint Pen #692-1, \$110.00



### RUBY LACQUER

Deep, hand polished translucent lacquer is brilliantly finished for a smooth grip. Rhodium plated appointments. Fountain Pen with two-tone 18 karat gold/rhodium plated nib #696-13, \$250.00 (shown) Selectip Rolling Ball Pen #695-13, \$135.00 • Ballpoint Pen #692-13, \$110.00



#### EMERALD LACQUER

An accessory of singular style, with a jewel-like brilliance and incredible depth of color. Rhodium plated appointments. Fountain Pen with two-tone 18 karat gold/rhodium plated nib #696-14, \$250.00 Selectip Rolling Ball Pen #695-14 (shown), \$135.00 • Ballpoint Pen #692-14, \$110.00



BLACK LACQUER/23 KARAT GOLD PLATED A classic combination: highly polished black lacquer with 23 karat gold plated appointments. Fountain Pen with 18 karat gold nib #576, \$240.00 Selectip Rolling Ball Pen #575, \$120.00 • Ballpoint Pen #572 (shown), \$100.00



BLACK LACQUER/RHODIUM PLATED

Black lacquer - multi-layered and highly polished - provides the perfect counterpoint to rich, rhodium plated appointments. Fountain Pen with two-tone 18 karat gold/rhodium plated nib #AT0046-4, \$240.00

Selectip Rolling Ball Pen #AT0045-4 (shown), \$120.00 · Ballpoint Pen #AT0042-4, \$100.00



**MEDALIST®** 

Bright, polished chrome combines with 23 karat gold plated appointments to make an undeniable statement of style. Fountain Pen with 23 karat gold plated nib #506 (shown), \$130.00 Selectip Rolling Ball Pen #505, \$105.00 · Ballpoint Pen #502, \$90.00



LUSTROUS CHROME Uncompromising craftsmanship and a bright chrome finish make this a selection of uncommon value. Fountain Pen with stainless steel nib #536, \$110.00 Selectip Rolling Ball Pen #535, \$95.00 · Ballpoint Pen #532 (shown), \$80.00



14 KARAT GOLD FILLED/ROLLED GOLD (cap and barrel) The warmth and beauty of rose gold in the incomparable Century II design. Fountain Pen with 18 karat gold nib #1509, \$250.00 (shown) Selectip Rolling Ball Pen #1504, \$155.00



STERLING SILVER (cap and barrel)

Our 10 karat gold filled/rolled gold finish combines gold's timeless value with unsurpassed craftsmanship. Fountain Pen with 18 karat gold nib #4509, \$215.00 • Selectip Rolling Ball Pen #4504, \$125.00 • Ballpoint Pen #4502WG, \$105.00 0.5mm Pencil #450305WG, \$105.00 (shown) • Ballpoint Pen/0.5mm Pencil Set #450105WG, \$210.00

STERLING SILVER/TRANSLUCENT BLUE LACQUER Translucent blue lacquer and engraved sterling silver combine for a sophisticated, contemporary feel. With silver plated appointments. Fountain Pen with rhodium plated 18 karat gold nib #469-2, \$195.00 Selectip Rolling Ball Pen #464-2, \$110.00 · Ballpoint Pen #462WG-2, \$90.00 (shown)

STERLING SILVER/BLACK LACQUER

This marriage of precious metal and solid black lacquer creates a stunning gift selection. With silver plated appointments. Fountain Pen with rhodium plated 18 karat gold nib #469-5, \$195.00 (shown) Selectip Rolling Ball Pen #464-5, \$110.00 · Ballpoint Pen #462WG-5, \$90.00

### TECH3

### Three options in one clever multi-tasker. With a smooth twist, switch from black Ballpoint to red Ballpoint to pencil.









**CENTURY II** 

CLASSIC BLACK®

Satin black finish and 23 karat gold plated appointments make a definitive statement of style. Fountain Pen with 23 karat gold plated nib #2509, \$90.00 · Selectip Rolling Ball Pen #2504, \$75.00 (shown)

Ballpoint Pen #2502WG, \$60.00 • 0.5mm Pencil #250305WG, \$60.00 • Ballpoint Pen/0.5mm Pencil Set #250105WG, \$120.00



#### ROYAL BLUE

An attractive luminescent blue finish, accented beautifully by chrome plated appointments. Fountain Pen with stainless steel nib #419-24, \$90.00 Selectip Rolling Ball Pen #414-24, \$75.00 · Ballpoint Pen #412WG-24, \$60.00 (shown)



RUBY

Rich in color like the precious stone for which it is named, and accented by polished chrome plated appointments. Fountain Pen with stainless steel nib #AT0086-16, \$90.00 Selectip Rolling Ball Pen #AT0085-16, \$75.00 (shown) • Ballpoint Pen #AT0082WG-16, \$60.00



MEDALIST

Striking two-tone metal; a combination of polished chrome and 23 karat gold plated appointments. Fountain Pen with 23 karat gold plated nib #3309, \$90.00 · Selectip Rolling Ball Pen #3304, \$75.00 Ballpoint Pen #3302WG, \$60.00 • 0.5mm Pencil #330305WG, \$60.00 (shown) • Ballpoint Pen/0.5mm Pencil Set #330105WG, \$120.00



LUSTROUS CHROME

The smooth, polished look of chrome gives a decidedly modern feel to the Century II profile. Fountain Pen with stainless steel nib #3509, \$80.00 (shown) • Selectip Rolling Ball Pen #3504, \$60.00 Ballpoint Pen #3502WG, \$50.00 • 0.5mm Pencil #350305WG, \$50.00 • Ballpoint Pen/0.5mm Pencil Šet #350105WG, \$100.00





Twist to cycle through options

2008 CROSS RETAIL COLLECTION

Black Medium Ballpoint

Bright, polished chrome with classic Cross engravings distinguish this Tech3 selection. Multi-Function Pen #AT0090-1, \$45.00



SATIN BLUE Crisp highly polished chrome appointments compliment our satin blue finish. Multi-Function Pen #AT0090-2, \$45.00

SATIN BLACK Technology meets style. Our popular satin black finish, accented with bright chrome appointments. Multi-Function Pen #AT0090-3, \$45.00



0.5mm Pencil



Red Medium Ballpoint

### CLASSIC CENTURY

### CLASSIC CENTURY

An icon of mid-century modern design, the Cross pen everyone knows and loves.









18 KARAT GOLD

Writing excellence at its finest: the world-famous Classic Century design presented flawlessly in 18 karat gold. Ballpoint Pen #8032, \$1,100.00 (shown) • 0.5mm Pencil #803305, \$1,100.00 • Ballpoint Pen/0.5mm Pencil Set #803105, \$2,200.00



18 KARAT GOLD FILLED/ROLLED GOLD (cap and barrel) The incomparable Classic Century design in 18 karat gold filled/rolled gold, superior in beauty and value to gold plate. Ballpoint Pen #2802, \$115.00



14 KARAT GOLD FILLED/ROLLED GOLD (cap and barrel) Renowned Cross quality and a soft rose-gold hue create writing instruments to be valued for a lifetime. Ballpoint Pen #1502, \$85.00 • 0.5mm Pencil #150305, \$85.00 (shown) • Ballpoint Pen/0.5mm Pencil Set #150105, \$170.00



STERLING SILVER (cap and barrel) Like pieces of heirloom-quality jewelry, these writing instruments combine timeless design with the warmth and value of sterling silver\*. Ballpoint Pen #H3002, \$75.00



10 KARAT GOLD FILLED/ROLLED GOLD (cap and barrel) Our 10 karat gold filled/rolled gold finish makes an elegant complement to the classic Century design. Ballpoint Pen #4502, \$60.00 • 0.5mm Pencil #450305, \$60.00 • Ballpoint Pen/0.5mm Pencil Set #450105, \$120.00 Ballpoint Pen/Key Ring Gift Set #4572, \$65.00 (shown)



#### MEDALIST

Guaranteed Cross quality in a stylish combination of polished chrome and 23 karat gold plated appointments. Ballpoint Pen #3302, \$40.00 • 0.5mm Pencil #330305, \$40.00 (shown) • Ballpoint Pen/0.5mm Pencil Set #330105, \$80.00 Ballpoint Pen/Key Ring Gift Set #3372, \$45.00



#### CLASSIC BLACK®

The exceptionally handsome satin black finish of these popular writing instruments is accentuated by 23 karat gold plated appointments. Selectip Rolling Ball Pen #2505, \$50.00 • Ballpoint Pen #2502, \$40.00 (shown) • 0.5mm Pencil #250305, \$40.00 Ballpoint Pen/0.5mm Pencil Set #250105, \$80.00 · Selectip Rolling Ball Pen/Key Ring Gift Set #2575, \$55.00 Ballpoint Pen/Key Ring Gift Set #2572, \$45.00

### LUSTROUS CHROME

Unequalled Cross craftsmanship in a brilliant chrome plated finish. Selectip Rolling Ball Pen #3505, \$45.00 • Ballpoint Pen #3502, \$30.00 (shown) • 0.5mm Pencil #350305, \$30.00 Ballpoint Pen/0.5mm Pencil Set #350105, \$60.00 · Selectip Rolling Ball Pen/Key Ring Gift Set #3575, \$50.00 Ballpoint Pen/Key Ring Gift Set #3572, \$35.00

### **CENTURY SIGNET**

A timeless deco-inspired work of art pulled directly from the Cross archives, the Century Signet Collection exudes class and elegance.



18 KARAT SOLID GOLD A timeless deco-inspired work of art in elegant 18K Solid Gold. Ballpoint Pen #AT0082-26, \$1,300.00 (shown) 0.5mm Pencil #AT0083-26, \$1,300.00 • Ballpoint Pen/0.5mm Pencil Set #AT0081-26, \$2,600.00



23 KARAT HEAVY GOLD ELECTROPLATE (cap and barrel) Crafted with jewel-like perfection in 23K heavy gold plate. Ballpoint Pen #AT0082-30, \$130.00



PLATINUM PLATED A step up in preciousness, the Platinum Plated Signet sets itself apart with 4 rings of Lacquer inlay. Ballpoint Pen #AT0082-28, \$115.00



STERLING SILVER (cap and barrel) A modern update of an historical icon, in gleaming Sterling Silver. Ballpoint Pen #AT0082-29, \$95.00

### DESK SETS

Reward achievement with a classic emblem of success. Our finely crafted sets are available in hand-rubbed hardwoods or highly polished granite and fitted with desk-sized versions of our iconic Classic Century Ballpoint pen and 0.5mm mechanical pencil, plus a name plate suitable for engraving.



Hand-Rubbed Walnut base with
 10 Karat Gold Filled/Rolled Gold
 Ballpoint Pen and 0.5mm Pencil
 #5201
 \$205.00



Single Black Granite Base with Classic Black Ballpoint Pen #5602 \$130.00



### VERVE

A fusion of aerodynamic line and ergonomic form.

Peerless without pretense, engineered for ease.

### APOGEE

Archival in inspiration, romantic in tradition, 21st century in design.





Flaunts an engine-turned pattern layered in pale blue lacquer for a cool jewel-like luxury that's smooth to the touch. Fountain Pen with rhodium plated solid 18 karat gold nib #AT0126-6, \$180.00 Selectip Rolling Ball Pen #AT0125-6, \$125.00 · Ballpoint Pen #AT0122-6, \$105.00 (shown)

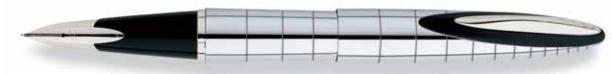








SELENIUM BLUE A silky soft metal appearance in a unique blue hue, accented with pure rhodium plated appointments. Fountain Pen with rhodium plated nib #AT0026-1, \$185.00 Selectip Rolling Ball Pen #AT0025-1, \$140.00 · Ballpoint Pen #AT0022-1, \$100.00 (shown)



RADIAL CHROME

A progression of finely etched concentric engravings transforms this bright chrome finish into a uniquely alluring design. With rhodium plated appointments. Fountain Pen with rhodium plated nib #AT0026-4, \$185.00 (shown) Selectip Rolling Ball Pen #AT0025-4, \$140.00 · Ballpoint Pen #AT0022-4, \$100.00



GOLDEN SHIMMER Suave as 70s-era James Bond, the golden hue and geometric lines evoke the most stylish details of that decade. Fountain Pen with rhodium plated nib #AT0026-5, \$185.00 Selectip Rolling Ball Pen #AT0025-5, \$140.00 (shown) · Ballpoint Pen #AT0022-5, \$100.00



### SABLE HERRINGBONE

Engraved with a classic herringbone pattern and then layered in a dark brown lacquer for an intriguing depth of color. Fountain Pen with rhodium plated solid 18 karat gold nib #AT0126-5, \$180.00 (shown) Selectip Rolling Ball Pen #AT0125-5, \$125.00 · Ballpoint Pen #AT0122-5, \$105.00

### FROSTY STEEL

#### BLACK STAR LACQUER

Lacquer hand-polished to perfection and accented by polished chrome plated appointments. Fountain Pen with rhodium plated solid 18 karat gold nib #AT0126-2, \$165.00 (shown) Selectip Rolling Ball Pen #AT0125-2, \$115.00 · Ballpoint Pen #AT0122-2, \$95.00

A deep, glowing red finish inspired by the great Venetian painter and colorist. Fountain Pen with rhodium plated solid 18 karat gold nib #AT0126-3, **\$165.00** Selectip Rolling Ball Pen #AT0125-3, \$115.00 (shown) • Ballpoint Pen #AT0122-3, \$95.00

Fountain Pen with rhodium plated solid 18 karat gold nib #AT0126-1, \$155.00 Selectip Rolling Ball Pen #AT0125-1, \$105.00 · Ballpoint Pen #AT0122-1, \$85.00 (shown)

A pint-size pen that feels and writes like a full-size. Featuring brilliant lacquer hues and a chrome body with a unique etched ring pattern. Slip the cap atop the pen and extend Compact's size and balance for comfortable, effortless writing. This three-quarter size gem slips easily in a pocket, purse, or our leather agenda.



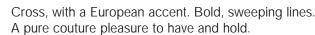
Shimmering violet caps a polished chrome body with etched ring detail. Fountain Pen with stainless steel nib #AT0256-3, \$90.00 (shown), Ballpoint Pen #AT0252-3, \$65.00













Selectip Rolling Ball Pen #885-27, \$70.00 • Ballpoint Pen #882-27, \$55.00 NEW



SPRUCE

Bold and perfectly balanced, in our exclusive liquid glaze finish with polished chrome appointments. Fountain Pen with stainless steel nib #886-28, \$85.00

Selectip Rolling Ball Pen #885-28, \$70.00 (shown) • Ballpoint Pen #882-28, \$55.00



#### CELESTIAL BLUE

Deep blue tone is enhanced by our unique liquid glaze finish and accented by polished chrome appointments. Fountain Pen with stainless steel nib #886-29, \$85.00 Selectip Rolling Ball Pen #885-29, \$70.00 · Ballpoint Pen #882-29, \$55.00 (shown)



BASALT BLACK

The two most popular of all writing instrument colors, black and chrome, combine to create an exciting look. Fountain Pen with stainless steel nib #886-3, \$85.00 (shown) • Selectip Rolling Ball Pen #885-3, \$70.00 Ballpoint Pen #882-3, \$55.00 • 0.5mm Pencil #883-3, \$55.00 • Ballpoint Pen/0.5mm Pencil Set #881-3, \$110.00



MEDALIST

Highly polished chrome and 23 karat gold plate are a winning combination in this popular two-tone finish. Fountain Pen with stainless steel nib #886-10, \$85.00

Selectip Rolling Ball Pen #885-10, \$70.00 (shown) • Ballpoint Pen #882-10, \$55.00



MATTE CHROME

A two-texture treatment in chrome: a subtle satin finish combined with smooth, ultra-brilliant chrome plated appointments. Fountain Pen with stainless steel nib #886-1, \$85.00 · Selectip Rolling Ball Pen #885-1, \$70.00 Ballpoint Pen #882-1, \$55.00 • 0.5mm Pencil #883-1, \$55.00 (shown) • Ballpoint Pen/0.5mm Pencil Set #881-1, \$110.00

	CROSS
-	

PURE CHROME

Super-smooth chrome finish, polished to perfection and reflecting the contemporary fashion for modern metals. With chrome plated appointments. Fountain Pen with stainless steel nib #886-2, \$70.00 • Selectip Rolling Ball Pen #885-2, \$60.00 • Ballpoint Pen #882-2, \$50.00 (shown)

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VIOLET LACQUER

#### MAGENTA LACQUER

Translucent magenta caps a polished chrome body with etched ring detail. Fountain Pen with stainless steel nib #AT0256-2, \$90.00 (shown), Ballpoint Pen #AT0252-2, \$65.00

#### BLACK LACQUER

Brilliant black lacquer caps a polished chrome body with etched ring detail. Fountain Pen with stainless steel nib #AT0256-1, \$90.00, Ballpoint Pen #AT0252-1, \$65.00 (shown)

SATIN CHROME

Satin paired with polished chrome highlights etched ring detail. Fountain Pen with stainless steel nib #AT0256-4, \$90.00, Ballpoint Pen #AT0252-4, \$65.00 (shown)



(closed)

Meshing the classic lines of the Century with contemporary cues, the Century Sport embodies the active energy noted in its name.



RACING RED A modern take on the popular Cross Century design, in a translucent sateen red finish with brushed chrome-plated appointments. Ballpoint Pen #AT0082-23, \$40.00



STEEL BLUE The streamlined and aerodynamic Century Sport design in a translucent sateen blue finish with brushed chrome-plated appointments. Ballpoint Pen #AT0082-24, \$40.00



CARBON A winning combination of precise Cross engineering and agile styling, in a translucent sateen carbon finish with brushed chrome-plated appointments. Ballpoint Pen #AT0082-25, \$40.00

### AUTOCROSS PEN

Just like the luxury automobiles of the 1930s that inspired it, our new Autocross pen is all voluptuous curves, supple leather and etched polished chrome for an incomparable look and feel.



METALLIC BRONZE

A Pocket sized ballpoint wrapped in metallic bronze leather with deep cut chrome engraving. Ballpoint Pen #AT0162-9 \$50.00



TURQUOISE

A Pocket sized ballpoint wrapped in turquoise leather with deep cut chrome engraving. Ballpoint Pen #AT0162-7, \$50.00



TANGERINE A Pocket sized ballpoint wrapped in tangerine leather with deep cut chrome engraving. Ballpoint Pen #AT0162-8, \$50.00



PEONY PINK A Pocket sized ballpoint wrapped in peony pink leather with deep cut chrome engraving. Ballpoint Pen #AT0162-6, \$50.00



BLACK A Pocket sized ballpoint wrapped in black leather with deep cut chrome engraving. Ballpoint Pen #AT0162-1, \$50.00



A Pocket sized ballpoint wrapped in brown leather with deep cut chrome engraving. Ballpoint Pen #AT0162-2, \$50.00



TOFFEE A Pocket sized ballpoint wrapped in toffee leather with deep cut chrome engraving. Ballpoint Pen #AT0162-4, \$50.00

### **1846 LEATHER COLLECTION**

Introducing the 1846 Leather Collection, elegantly polished accessories inspired by our heritage of fine craftsmanship and fashioned for enduring style.

- · Our exclusive smooth, full-grain leather
- Contrasting embossed leather accents
- Leather lined interiors with hand-turned edges
- Most styles include an accessory pen with coordinating etched pattern



Padfolio NEW Ebony with Carbon Grey #AC176-1, \$175.00 (shown) Dark chocolate with Milk chocolate #AC176-2, \$175.00





Single Pen Case/Ebony with Carbon Grey #AC174-1, \$45.00 Single Pen Case/Dark chocolate with Milk chocolate #AC174-2, \$45.00 Single Pen Case/Cobalt with Aegean Blue #AC174-3, \$45.00 Single Pen Case/Ruby with Petal Pink #AC174-4, \$45.00 (shown)

### Passport Wallet NEW

Passport Wallet/Ebony with Carbon Grey #AC172-1, \$65.00 Passport Wallet/Dark chocolate with Milk chocolate #AC172-2, \$65.00 Passport Wallet/Cobalt with Aegean Blue #AC172-3, \$65.00 (shown) Passport Wallet/Ruby with Petal Pink #AC172-4, \$65.00



## Key Fob

Key Fob/Ebony with Carbon Grey #AC167-1, \$25.00 Key Fob/Dark chocolate with Milk chocolate #AC167-2, \$25.00 Key Fob/Cobalt with Aegean Blue #AC167-3, \$25.00 Key Fob/Ruby with Petal Pink #AC167-4, \$25.00 (shown)





Money Clip Card Case Money Clip/Ebony with Carbon Grey #AC168-1, \$50.00 Money Clip/Dark chocolate with Milk chocolate #AC168-2, \$50.00

> Key Ring Pouch/Dark chocolate with Milk chocolate #AC169-2, \$50.00 Key Ring Pouch/Cobalt with Aegean Blue #AC169-3, \$50.00 (shown) Key Ring Pouch/Ruby with Petal Pink #AC169-4, \$50.00





### 2008 CROSS RETAIL COLLECTION

### 2008 CROSS RETAIL COLLECTION

# **1846 LEATHER COLLECTION**



**NEW** Checkbook Wallet Checkbook Wallet/Ebony with Carbon Grey #AC170-1, \$65.00 (shown) Checkbook Wallet/Dark chocolate with Milk chocolate #AC170-2, \$65.00 Checkbook Wallet/Cobalt with Aegean Blue #AC170-3, \$65.00 Checkbook Wallet/Ruby with Petal Pink #AC170-4, \$65.00

> Jotter Jotter/Ebony with Carbon Grey #AC173-1, \$65.00 Jotter/Dark chocolate with Milk chocolate #AC173-2, \$65.00



NEW



Flip Card Case Flip Card Case/Ebony with Carbon Grey #AC171-1, \$45.00 Flip Card Case/Dark chocolate with Milk chocolate #AC171-2, \$45.00 Flip Card Case/Cobalt with Aegean Blue #AC171-3, \$45.00 Flip Card Case/Ruby with Petal Pink #AC171-4, \$45.00 (shown)



Key Ring Pouch Key Ring Pouch/Ebony with Carbon Grey #AC169-1, \$50.00





Cobalt with Aegean Blue



### AUTOCROSS LEATHER COLLECTION

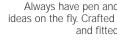
Our exclusive Autocross Leather Collection features sporty accessories geared for organization.

- Supple full-grain leather
- Signature perforated detailing
- Most styles include accessory pen

## AUTOCROSS LEATHER COLLECTION



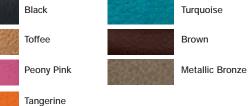
Mini Agenda



Jotter/Black #AC131-1, \$50.00 Jotter/Peony Pink #AC131-7, \$50.00 Jotter/Brown #AC131-9, \$50.00 (shown) Jotter/Turquoise #AC131-11, \$50.00 Jotter/Tangerine #AC131-12, \$50.00 Jotter/Metallic Bronze #AC131-13, \$50.00



Passport Wallet/Black #AC127-1, \$50.00 (shown) Passport Wallet/Toffee #AC127-4, \$50.00 Passport Wallet/Peony Pink #AC127-7, \$50.00 Passport Wallet/Brown #AC127-9, \$50.00 Passport Wallet/Turquoise #AC127-11, \$50.00 Passport Wallet/Tangerine #AC127-12, \$50.00 Passport Wallet/Metallic Bronze #AC127-13, \$50.00







### Medium Agenda

Medium Agenda/Black #AC133-1, \$110.00 Medium Agenda/Toffee #AC133-4, \$110.00 (shown) Medium Agenda/Peony Pink #AC133-7, \$110.00 Medium Agenda/Brown #AC133-9, \$110.00 Medium Agenda/Turquoise #AC133-11, \$110.00 Medium Agenda/Tangerine #AC133-12, \$110.00 Medium Agenda/Metallic Bronze #AC133-13, \$110.00



### Agendas and Padfolios

Organization comes easily with our thoughtfully appointed agendas and padfolio. Crafted of supple full-grain leather with signature perforated detailing.

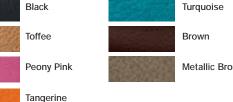


#### Padfolio

Padfolio/Black #AC135-1, \$135.00 Padfolio/Toffee #AC135-4, \$135.00 Padfolio/Peony Pink #AC135-7, \$135.00 Padfolio/Brown #AC135-9, \$135.00 Padfolio/Tangerine #AC135-12, \$135.00 (shown) Padfolio/Bronze #AC135-13, \$135.00

Personal Agenda

Personal Agenda/Black #AC134-1, \$90.00 Personal Agenda/Toffee #AC134-4, \$90.00 Personal Agenda/Peony Pink #AC134-7, \$90.00 Personal Agenda/Brown #AC134-9, \$90.00 Personal Agenda/Turquoise #AC134-11, \$90.00 Personal Agenda/Tangerine #AC134-12, \$90.00 Personal Agenda/Metallic Bronze #AC134-13, \$90.00 (shown)



2008 CROSS RETAIL COLLECTION

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Mini Agenda/Black #AC132-1, \$70.00 Mini Agenda/Peony Pink #AC132-7, \$70.00 Mini Agenda/Turquoise #AC132-11, \$70.00 (shown) Mini Agenda/Tangerine #AC132-12, \$70.00 Mini Agenda/Metallic Bronze #AC132-13, \$70.00



#### Jotter

Always have pen and paper on hand to capture ideas on the fly. Crafted of supple full-grain leather and fitted with a Cross chrome pen.

Perfect for the frequent traveler, our passport wallet is superbly styled in ultrasoft, perforated, full-grain leather and made to last.

### AUTOCROSS LEATHER COLLECTION

### Fold-over Card Case

Keeps the most reached for cards – business and credit – handy and neat. Crafted of our signature perforated full-grain leather.

> Fold-Over Card Case/Black #AC126-1, \$35.00 Fold-Over Card Case/Peony Pink #AC126-7, \$35.00 Fold-Over Card Case/Brown #AC126-9, \$35.00 (shown) Fold-Over Card Case/Turquoise #AC126-11, \$35.00 Fold-Over Card Case/Tangerine #AC126-12, \$35.00



### Pen Cases

Wrap any size Cross pen in ever-elegant leather. Featuring ultrasuede interior compartments and a secure fold-over design.

Double Pen Case/Black #AC128-1, \$40.00 Double Pen Case/Toffee #AC128-4, \$40.00 Double Pen Case/Peony Pink #AC128-7, \$40.00 Double Pen Case/Brown #AC128-9, \$40.00 Double Pen Case/Turquoise #AC128-11, \$40.00 Double Pen Case/Tangerine #AC128-12, \$40.00 Double Pen Case/Metallic Bronze #AC128-13, \$40.00 (shown)

Single Pen Case/Black #AC141-1, \$35.00 Single Pen Case/Toffee #AC141-4, \$35.00 Single Pen Case/Peony Pink #AC141-7, \$35.00 Single Pen Case/Brown #AC141-9, \$35.00 Single Pen Case/Turquoise #AC141-11, \$35.00 Single Pen Case/Tangerine #AC141-12, \$35.00 (shown) Single Pen Case/Metallic Bronze #AC141-13, \$35.00







Valet Key Fob

Valet Key Fob/Black #AC148-1, \$20.00 Valet Key Fob/Peony Pink #AC148-7, \$20.00 Valet Key Fob/Turquoise #AC1148-11, \$20.00 (shown) Valet Key Fob/Tangerine #AC148-12, \$20.00





Money Clip Card Case/Black #AC122-1, \$40.00 (shown) Money Clip Card Case/Toffee #AC122-4, \$40.00 (shown) Money Clip Card Case/Brown #AC122-9, \$40.00 (shown)

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### Vertical Multifunction Case

Vertical Multifunction Case/Black #AC150-1, \$40.00 Vertical Multifunction Case/Peony Pink #AC150-7, \$40.00 (shown) Vertical Multifunction Case/Turquoise #AC150-11, \$40.00 Vertical Multifunction Case/Tangerine #AC150-12, \$40.00 Vertical Multifunction Case/Metallic Bronze #AC150-13, \$40.00





### **CROSS TOWN COMPUTER BAGS**

### **CROSS TOWN COMPUTER BAGS**

Exclusive designs that wrap high function in high style.

- Protective padded compartment fits standard size laptop computer
- High quality Cross leather accent trim
- Discreet exterior pen pocket for easy accessibility (inset below)
- Includes complimentary Cross accessory pen (inset below)
- Includes cell phone pocket, triple pen holder, magnetic snap exterior pockets
- Expandable side buckles



# Gramercy

Features above, plus dual zip-top closure. 12<sup>3</sup>/<sub>4</sub>H x 4<sup>1</sup>/<sub>2</sub>W x 4<sup>5</sup>/<sub>8</sub>"D.

Item
Black/Metallic Copper Canvas
Brown/Metallic Pink Canvas
Natural/Metallic Gold Canvas
Black Lacquered Twill
Tan Lacquered Twill
Black Raffia Weave

\$150.00 #AC165-7 \$150.00 #AC165-8 \$150.00 #AC165-9 \$150.00 #AC165-10 \$150.00 #AC165-12 \$200.00 #AC165-13

Manufacturer's Suggested Retail









# Madison

Features above, plus center zip pocket, flap closure with turnbuckle latch. 121/2H x 161/4W x 63/4"D.

Item	Manufacturer's Suggested Retail
Black/Metallic Copper Canvas	\$175.00 #AC166-7
Brown/Metallic Pink Canvas	\$175.00 #AC166-8
Natural/Metallic Gold Canvas	\$175.00 #AC166-9
Black Lacquered Twill	\$175.00 #AC166-10
Tan Lacquered Twill	\$175.00 #AC166-12
Brown Raffia Weave	\$225.00 #AC166-14











Tan Lacquered Twill



Sutton

Features above left, plus center zip pocket. 13<sup>1</sup>/<sub>4</sub>H x 15<sup>1</sup>/<sub>8</sub>W x 6<sup>3</sup>/<sub>8</sub>"D.

Manufactu	rer's
Suggested	Retail

Black/Metallic Copper Canvas \$175.00 #AC163-7 Brown/Metallic Pink Canvas Black Lacquered Twill

Item

\$175.00 #AC163-8 \$175.00 #AC163-10



2008 CROSS RETAIL COLLECTION

COMPUTER BAGS



Chelsea

Features left, plus center zip pocket and removable shoulder strap. 15H x 171/8W x 63/4"D.

Item

Manufacturer's Suggested Retail

Black/Metallic Copper Canvas \$195.00 #AC164-7 Black Lacquered Twill

\$195.00 #AC164-10





Brown/Metallic Pink Canvas

## MEN'S CROSS COUNTRY TIMEPIECE COLLECTION

## WOMEN'S CROSS COUNTRY TIMEPIECE COLLECTION





Product Features:

- · Dependable Swiss quartz movement
- Engraved dials inspired by our exclusive pen collections
- Mineral crystal
- Bracelets with double pushpin clasp
- Calendar display on select styles
- Water-resistant to 100 meters, chronographs to 165 meters
- Two-year warranty

# Manhattan Tank

Stainless steel with diamond-engraved satin-finished dial, calendar, stainless steel link bracelet. 41mm x 29mm. #WMAL37 \$200

Stainless steel with sunburst-engraved metallic black dial, calendar, stainless steel link bracelet. 41mm x 29mm. #WMAL38 \$200

Stainless Steel with diamond-engraved metallic brown dial, brown leather strap. 41mm x 29mm. #WMAL39 \$165

# Chicago Watch

Satin-finished stainless steel with engraved satin-finished black dial, calendar, stainless steel link bracelet. 38mm. #WMAJ34 \$150

Satin-finished stainless steel with engraved rose-gold dial, calendar, croc-embossed brown leather strap. 38mm. WMAJ35 \$115

Gold-plated with engraved silver dial, croc-embossed black leather strap. 38mm. #WMAJ36 \$100

# Paris Watch

Stainless steel with sunburst-engraved metallic black dial, calendar, knurled crown with black Swarovski® cabochon. Stainless steel link bracelet. 38mm. #WMAN40 \$180

Stainless steel with sunburst-engraved rosegold dial, calendar, knurled crown with rose Swarovski® cabochon. Brown leather padded strap with contrast stitching. 38mm. #WMAN41 \$145

Stainless steel with sunburst-engraved cobalt dial, knurled crown with blue Swarovski® cabochon. Black leather padded strap with contrast stitching. 38mm. #WMAN42 \$130









TIMEPIECES

2008 CROSS RETAIL COLLECTION

2008 CROSS RETAIL COLLECTION

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# Manhattan Tank

Stainless steel with diamond-engraved white dial, stainless steel link bracelet. 31mm x 25mm. #WFAM26 \$175

Stainless steel with diamond-engraved metallic white dial, black embossed leather strap. 31mm x 25mm. #WFAM27 \$155

Stainless steel with diamond-engraved brown dial, brown embossed leather strap. 31mm x 25mm. #WFAM28 \$155

# Chicago Watch

Stainless steel with engraved metallic black dial, stainless steel link bracelet. 31mm. #WFAK23 \$120

Stainless steel with engraved rosegold dial, croc-embossed brown leather strap. 31mm. #WFAK24 \$100

Gold-plated with satin-finished engraved silver dial, croc-embossed leather strap. 31mm. #WFAK25 \$90

# Paris Tonneau

Stainless steel with lattice-engraved brown dial, engraved crown with brown Swarovski® cabochon. Stainless steel link bracelet. 40mm x 26mm. #WFAP29 \$150

Stainless steel with lattice-engraved pink dial, engraved crown with rose Swarovski® cabochon. Pink lizard-embossed leather strap. 40mm x 26mm. #WFAP30 \$130

Stainless steel with lattice-engraved blue dial, engraved crown with blue Swarovski® cabochon. Blue lizard-embossed leather strap. 40mm x 26mm. #WFAP31 \$130

### **TIMEPIECES & CUFFLINKS**



# Milan Chronograph

Stainless steel with engraved light blue dial, metallic sub-dials, stainless steel link bracelet. Screw back. 40mm. #WMAQ43 \$285

Rose gold-plated with engraved brown dial, mother-of-pearl sub-dials, croc-embossed leather strap. Screw back. 40mm. #WFAQ32 \$260

### **CROSS READERS**

Cross brings the same precision and distinctive styling to an exceptional reading glasses line. With temples uniquely shaped for extra comfort and a sleek protective case, Cross Reading Glasses are elegance redefined. Coated Aspheric lenses are thinner, lighter, and more scratch resistant than most readers and precisely aligned lens centers reduce eye strain and increase comfort. Also available in tinted versions - perfect for that summer page-turner or a lazy afternoon crossword in the sun.



#### Joyce

Scratch Resistant Aspheric Lens • Precisely Aligned Lens Centers • Spring Hinges Lightweight, durable optical guality materials • Adjustable Nose Pads

Tortoise/Polished Gold #RD0020-1A (power 1.00), \$25.00 · Tortoise/Polished Gold #RD0020-1B (power 1.25), \$25.00 Tortoise/Polished Gold #RD0020-1C (power 1.50), \$25.00 · Tortoise/Polished Gold #RD0020-1D (power 1.75), \$25.00 Tortoise/Polished Gold #RD0020-1E (power 2.00), \$25.00 • Tortoise/Polished Gold #RD0020-1F (power 2.50), \$25.00 Tortoise/Polished Gold #RD0020-1G (power 3.00), \$25.00 • Tortoise/Polished Gold #RD0020-1H (power 3.50), \$25.00



#### Faulkner

Scratch Resistant Aspheric Lens • Precisely Aligned Lens Centers • Spring Hinges Lightweight, durable optical quality materials

Black/Matte Silver #RD0040-1A (power 1.00), \$25.00 · Black/Matte Silver #RD0040-1B (power 1.25), \$25.00 Black/Matte Silver #RD0040-1C (power 1.50), \$25.00 · Black/Matte Silver #RD0040-1D (power 1.75), \$25.00 Black/Matte Silver #RD0040-1E (power 2.00), \$25.00 · Black/Matte Silver #RD0040-1F (power 2.50), \$25.00 Black/Matte Silver #RD0040-1G (power 3.00), \$25.00 · Black/Matte Silver #RD0040-1H (power 3.50), \$25.00



# Cross Cufflinks

Each design is inspired by a favorite Cross writing instrument.



SIGNATURE COLLECTION Inspired by our signature hand-polished lacquers and engraving patterns from our Apogee and Townsend lines. Jewel-tone enamel inset with rhodium-plated frames. Toggle back.

Item	#AC162	Manufacturer's Suggested Retail
Ruby	-1	\$50.00
Frosty S	teel -2	\$50.00
Smoke	-3	\$50.00



36



iconic Cross Century conical pen top. Available in 23-Karat Gold Plated or rhodium-plated with enamel or crystal inset. Post back

Item	#AC160	Manufacturer's Suggested Reta
Gold/Enamel Rhodium/Ename	-1 ol -2	\$50.00 \$50.00
Rhodium/Crysta		\$50.00





AUTOCROSS COLLECTION Rhodium-plate frames rich leather insets that echo the colors and textures of our Autocross leather collection. Toggle back.

tem #AC161	Manufacturer's Suggested Retail
Black <sup>-1</sup> Toffee <sup>-2</sup> Red -3	\$50.00 \$50.00 \$50.00



2008 CROSS RETAIL COLLECTION

Woolf

Scratch Resistant Aspheric Lens • Precisely Aligned Lens Centers • Spring Hinges Lightweight, durable optical quality materials • Adjustable Nose Pads

Tortoise/Matte Bronze #RD0010-1A (power 1.00), \$25.00 · Tortoise/Matte Bronze #RD0010-1B (power 1.25), \$25.00 Tortoise/Matte Bronze #RD0010-1C (power 1.50). \$25.00 · Tortoise/Matte Bronze #RD0010-1D (power 1.75). \$25.00 Tortoise/Matte Bronze #RD0010-1E (power 2.00), \$25.00 · Tortoise/Matte Bronze #RD0010-1F (power 2.50), \$25.00 Tortoise/Matte Bronze #RD0010-1G (power 3.00), \$25.00 • Tortoise/Matte Bronze #RD0010-1H (power 3.50), \$25.00



#### Melville

Scratch Resistant Aspheric Lens • Precisely Aligned Lens Centers • Spring Hinges Lightweight, durable optical guality materials

Black/Matte Silver #RD0030-1A (power 1.00), \$25.00 • Black/Matte Silver #RD0030-1B (power 1.25), \$25.00 Black/Matte Silver #RD0030-1C (power 1.50), \$25.00 · Black/Matte Silver #RD0030-1D (power 1.75), \$25.00 Black/Matte Silver #RD0030-1E (power 2.00), \$25.00 · Black/Matte Silver # RD0030-1F (power 2.50), \$25.00 Black/Matte Silver #RD0030-1G (power 3.00), \$25.00 · Black/Matte Silver # RD0030-1H (power 3.50), \$25.00



#### Austen

Scratch Resistant Aspheric Lens • Precisely Aligned Lens Centers • Spring Hinges Lightweight, durable optical quality materials

Tortoise/Gold #RD0050-1A (power 1.00), \$25.00 · Tortoise/Gold #RD0050-1B (power 1.25), \$25.00 Tortoise/Gold #RD0050-1C (power 1.50), \$25.00 · Tortoise/Gold #RD0050-1D (power 1.75), \$25.00 Tortoise/Gold #RD0050-1E (power 2.00), \$25.00 · Tortoise/Gold #RD0050-1F (power 2.50), \$25.00 Tortoise/Gold #RD0050-1G (power 3.00), \$25.00 · Tortoise/Gold #RD0050-1H (power 3.50), \$25.00

### **CROSS SUN READERS & DISPLAYS**



#### Clancy

Scratch Resistant Aspheric Lens • Precisely Aligned Lens Centers • Spring Hinges Lightweight, durable optical quality materials • Adjustable Nose Pads • 100% UV Protection

Gray/Matte Silver #RD0061-1A (power 1.00), \$30.00 · Gray/Matte Silver #RD0061-1B (power 1.25), \$30.00 Gray/Matte Silver #RD0061-1C (power 1.50), \$30.00 · Gray/Matte Silver #RD0061-1D (power 1.75), \$30.00 Gray/Matte Silver #RD0061-1E (power 2.00), \$30.00 • Gray/Matte Silver #RD0061-1F (power 2.50), \$30.00 Gray/Matte Silver #RD0061-1G (power 3.00), \$30.00 · Gray/Matte Silver #RD0061-1H (power 3.50), \$30.00



#### Collins

Scratch Resistant Aspheric Lens • Precisely Aligned Lens Centers • Spring Hinges Lightweight, durable optical quality materials • 100% UV Protection

Tortoise/Polished Silver #RD0071-1A (power 1.00), \$30.00 · Tortoise/Polished Silver #RD0071-1B (power 1.25), \$30.00 Tortoise/Polished Silver #RD0071-1C (power 1.50), \$30.00 · Tortoise/Polished Silver #RD0071-1D (power 1.75), \$30.00 Tortoise/Polished Silver #RD0071-1E (power 2.00), \$30.00 · Tortoise/Polished Silver #RD0071-1F (power 2.50), \$30.00 Tortoise/Polished Silver #RD0071-1G (power 3.00), \$30.00 · Tortoise/Polished Silver #RD0071-1H (power 3.50), \$30.00



#00-A247 \*Includes 30 pairs of Readers



### CROSS REFILL REFERENCE GUIDE

Genuine Cross refills ensure the optimal performance of a Cross writing instrument. Each writing instrument is conveniently packaged with a Cross refill. The chart below indicates which refills are included with each writing technology, and provides refill reorder numbers.

#### WRITING INSTRUMENT

CROSS TOWNSEND Ballpoint Pen Selectip Rolling Ball Pen Fountain Pen

#### CENTURY II

Ballpoint Pen 0.5mm Pencil Ballpoint Pen and 0.5mm Pencil Set Selectip Rolling Ball Pen Fountain Pen

TECH3 Multi-Function Pen

### CLASSIC CENTURY

Ballpoint Pen 0.5mm Pencil Ballpoint Pen and 0.5mm Pencil Set Selectip Rolling Ball Pen Ballpoint Pen/Key Ring Gift Set Selectip Rolling Ball Pen/Key Ring Gift Set

VERVE

APOGEE

Ballpoint Pen Selectip Rolling Ball Pen Fountain Pen

Ballpoint Pen Selectip Rolling Ball Pen Fountain Pen

### ATX

Ballpoint Pen 0.5mm Pencil Ballpoint Pen and 0.5mm Pencil Set Selectip Rolling Ball Pen Fountain Pen

AUTOCROSS PEN Ballpoint Pen

Ballpoint Pen

AUTOCROSS LEATHER ACCESSORY PEN (pen not sold separately) Black Medium Mini Ballpoint Refill (one) in unit

For more information on Refills, please visit our Online Corporate Catalog at: www.mycrossbiz.com/global-corporate-catalog/refills.asp

• 8710 refers to a card of fifteen (15) leads for reorder.

\* 8753 refers to a card of five (5) erasers for reorder.

+ 8921 refers to a card of six (6) black fountain pen cartridges.

PRECISION READERS

2008 CROSS RETAIL COLLECTION

	REFILL/ACCESSORIES INCLUDED WITH PURCHASE	REFILL RE	ORDER NUMBER
	Black Medium ballpoint Refill (one) in unit Black Gel Rolling Ball Refill (one) in unit Black Fountain Pen Cartridges (2)/Push-in Style Fountain Pen Converter under platform		8513 8523 8921+/8930
	Black Medium Ballpoint Refill (one) in unit Mechanical Pencil Leads (5)/1 Eraser in unit Black Medium Ballpoint Refill (one) in unit and Mechanical Pencil Leads (5)/1 Eraser in Black Gel Rolling Ball Refill (one) in unit Black Fountain Pen Cartridges (2)/Screw-in Style Fountain Pen Converter under platfo		8513 8710•/8753* 513/8710•/8753* 8523 8921+/8030
	Black Medium Ballpoint Refill (one) in unit Red Medium Ballpoint Refill (one) in unit 0.5mm Mechanical Pencil Leads (3)/1 Eraser in unit		8518-4 8518-5 8710•⁄8753*
	Black Medium Ballpoint Refill (one) in unit Mechanical Pencil Leads (5)/1 Eraser in unit Black Medium Ballpoint Refill (one) in unit and Mechanical Pencil Leads (5)/1 Eraser in Black Gel Rolling Ball Refill (one) in unit Black Medium Ballpoint Refill (one) in unit Black Gel Rolling Ball Refill (one) in unit	n unit 85	8513 8710*/8753* 513/8710*/8753* 8523 8513 8523
	Black Medium Ballpoint Refill (one) in unit Black Gel Rolling Ball Refill (one) in unit Black Fountain Pen Cartridges (1 box of six)/Screw-in Style Fountain Pen Converter under	platform	8513 8523 8921+/8030
	Black Medium Ballpoint Refill (one) in unit Black Gel Rolling Ball Refill (one) in unit Black Fountain Pen Cartridges (2)/Screw-in Style Fountain Pen Converter under platfo	rm	8513 8523 8921+/8030
	Black Medium Ballpoint Refill (one) in unit Mechanical Pencil Leads (5)/1 Eraser in unit Black Medium Ballpoint Refill (one) in unit and Mechanical Pencil Leads (5)/1 Eraser in Black Gel Rolling Ball Refill (one) in unit Black Fountain Pen Cartridges (2)/Screw-in Style Fountain Pen Converter under platfo		8513 8710•/8753* 513/8710•/8753* 8523 8921+/8030
	Black Medium Mini Ballpoint Refill (one) in unit		8518-4
N	(pen not sold separately) Black Medium Mini Ballpoint Refill (one) in unit		8518-4

## **CROSS REFILL ORDERING GUIDE**

Genuine Cross refills ensure the optimal performance of your Cross writing instrument. And with a wide selection of ink colors and tip sizes to choose from, Cross refills enhance the versatility of each individual writing instrument.

	ORDER NUMBER	INK COLOR	POINT SIZE		
BALLPOINT (Packaged One Per Card)	8100 8511 8512	Blue Blue Blue	Broad Medium Fine		CROSS
	8101 8513 8514	Black Black Black	Broad Medium Fine		CROSS
	8515	Red	Medium		
DUAL PACK BALLPOINT (Packaged Two Per Card)	8100-2 8511-2 8512-2	Blue Blue Blue	Broad Medium Fine		
	8101-2 8513-2 8514-2	Black Black Black	Broad Medium Fine		C#055
MINI BALLPOINT (Packaged Two Per Card)	8518-1 8518-2 8518-3	Black Red Blue	Fine Fine Fine		
	8518-4 8518-5 8518-6	Black Red Blue	Medium Medium Medium		
	ORDER NUMBER	INK COLOR	POINT SIZE		
SELECTIP JUMBO BALLPOINT (Packaged One Per Card)	8562-1 8562-3	Black Blue	Medium Medium		CROSS
SELECTIP GEL ROLLING BALL (Packaged One Per Card)	8521 8523	Blue Black	-		SPEC HOCCING BALL HENCE
DUAL PACK SELECTIP GEL ROLLING BALL (Packaged Two Per Card)	8521-2 8523-2	Blue Black			CROSS
SELECTIP POROUS-POINT (Packaged One Per Card)	8441 8442	Blue Blue	Medium Fine		
	8443 8444	Black Black	Medium Fine		CROSS
SELECTIP DOCUMENT MARKER (Packaged One Per Card)	8017	Yellow	-		BOCILIZEST DARIOR
	ORDER NUMBER	DESCRIPT	ION		
PENCIL LEADS AND ERASERS	8710	Fifteen C leads pe	).5mm polymeric er card	-	0.5mm pencil leads
	8753	Five 0.5 pencil er	mm/0.9mm rasers per card		0.5mm/0.9mm pencil erasers

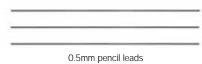
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ŕ	CROSS	













## FOUNTAIN PEN ORDERING INFORMATION

Orders with codes omitting the two-letter suffix cannot be filled.

orders with	coues of	mitting the two-letter	sumx cannot i	se fillea.				
ITEM #	NIB SIZE	NIB QUALITY	ITEM #	NIB SIZE	NIB QUALITY	ITEM #	NIB SIZE	NIB QUALITY
CROSS TOWNSE			- 10 KT. GOLD FIL 4509-BD	LED/ROLLED Broad	GOLD 18 Kt. Gold	CHROME AT0126-1BD	Broad	Rhodium Plated
18 KARAT GOLD 776-BD	FILLED/ROLL Broad	.ED GOLD 18 Kt. Gold	4509-MD	Medium	18 Kt. Gold			Solid 18 Kt. Gold
776-MD 776-FD	Medium Fine	18 Kt. Gold 18 Kt. Gold	4509-FD 4509-XD	Fine Extra-Fine	18 Kt. Gold 18 Kt. Gold	AT0126-1MD	Medium	Rhodium Plated Solid 18 Kt. Gold
76-XD	Extra-Fine	18 Kt. Gold			ENT BLUE LACQUER	AT0126-1FD	Fine	Rhodium Plated Solid 18 Kt. Gold
PLATINUM PLATE	D		469-2BY	Broad	Rhodium Plated/18 Kt. Gold	AT0126-1XD	Extra-Fine	Rhodium Plated
T0046-1BD	Broad	18 Kt. Gold/Rhodium Plate	469-2MY 469-2FY	Medium Fine	Rhodium Plated/18 Kt. Gold Rhodium Plated/18 Kt. Gold			Solid 18 Kt. Gold
AT0046-1MD AT0046-1FD	Medium Fine	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate	469-2XY	Extra-Fine	Rhodium Plated/18 Kt. Gold	ATX		
T0046-1XD	Extra-Fine	18 Kt. Gold/Rhodium Plate	STERLING SILVE	R/BLACK LA	COUER	EGGPLANT		
TERLING SILVE	R		469-5BY	Broad	Rhodium Plated/18 Kt. Gold	886-27BS 886-27MS	Broad Medium	Stainless Steel Stainless Steel
1656-BD 1656-MD	Broad Medium	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate	469-5MY 469-5FY	Medium Fine	Rhodium Plated/18 Kt. Gold Rhodium Plated/18 Kt. Gold	886-27FS 886-27XS	Fine Extra-Fine	Stainless Steel Stainless Steel
1656-FD	Fine	18 Kt. Gold/Rhodium Plate	469-5XY	Extra-Fine	Rhodium Plated/18 Kt. Gold		EXIId-FIIIE	Staniess Steel
1656-XD	Extra-Fine	18 Kt. Gold/Rhodium Plate	CLASSIC BLACK	C C		SPRUCE 886-28BS	Broad	Stainless Steel
0 KT. GOLD FILL			2509-BF 2509-MF	Broad Medium	23 Kt. Gold Plate 23 Kt. Gold Plate	886-28MS	Medium	Stainless Steel
'06-BD '06-MD	Broad Medium	18 Kt. Gold 18 Kt. Gold	2509-FF	Fine	23 Kt. Gold Plate	886-28FS 886-28XS	Fine Extra-Fine	Stainless Steel Stainless Steel
'06-FD	Fine	18 Kt. Gold	2509-XF	Extra-Fine	23 Kt. Gold Plate			
'06-XD	Extra-Fine	18 Kt. Gold	ROYAL BLUE			CELESTIAL BLUI 886-29BS	Broad	Stainless Steel
2UARTZ BLUE LA 96-1BD	ACQUER Broad	18 Kt. Gold/Rhodium Plate	419-24BS 419-24MS	Broad Medium	Stainless Steel Stainless Steel	886-29MS 886-29FS	Medium Fine	Stainless Steel Stainless Steel
96-1MD	Medium	18 Kt. Gold/Rhodium Plate	419-24FS	Fine Extra-Fine	Stainless Steel	886-29XS	Extra-Fine	Stainless Steel
96-1FD 96-1XD	Fine Extra-Fine	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate	419-24XS	Extra-Fine	Stainless Steel	BASALT BLACK		
	EXILA-1 INC	To Kt. Gold/ Khodidiii Tiate	RUBY AT0086-16BS	Broad	Stainless Steel	886-3BS	Broad	Stainless Steel
RUBY LACQUER 96-13BD	Broad	18 Kt. Gold/Rhodium Plate	AT0086-16MS	Medium	Stainless Steel	886-3MS 886-3FS	Medium Fine	Stainless Steel Stainless Steel
96-13MD	Medium	18 Kt. Gold/Rhodium Plate	AT0086-16FS AT0086-16XS	Fine Extra-Fine	Stainless Steel Stainless Steel	886-3XS	Extra-Fine	Stainless Steel
96-13FD 96-13XD	Fine Extra-Fine	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate		Extra Fillo	Stanless Steel	MEDALIST		
			MEDALIST 3309-BF	Broad	23 Kt. Gold Plate	886-10BS	Broad	Stainless Steel
MERALD LACQU 96-14BD	Broad	18 Kt. Gold/Rhodium Plate	3309-MF	Medium	23 Kt. Gold Plate	886-10MS 886-10FS	Medium Fine	Stainless Steel Stainless Steel
96-14MD 96-14FD	Medium	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate	3309-FF 3309-XF	Fine Extra-Fine	23 Kt. Gold Plate 23 Kt. Gold Plate	886-10XS	Extra-Fine	Stainless Steel
96-14FD	Fine Extra-Fine	18 Kt. Gold/Rhodium Plate				MATTE CHROME		
ANGO BLACK L	ACOLIER		LUSTROUS CHR 3509-BS	Broad	Stainless Steel	886-1BS 886-1MS	Broad Medium	Stainless Steel Stainless Steel
T0046-7BD	Broad	18 Kt. Gold/Rhodium Plate	3509-MS 3509-FS	Medium	Stainless Steel	886-1FS	Fine	Stainless Steel
T0046-7MD T0046-7FD	Medium Fine	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate	3509-FS 3509-XS	Fine Extra-Fine	Stainless Steel Stainless Steel	886-1XS	Extra-Fine	Stainless Steel
96-14XD	Extra-Fine	18 Kt. Gold/Rhodium Plate	VERVE			PURE CHROME		
ANGO SLATE LA	COUFR		SELENIUM BLU	F		- 886-2BS 886-2MS	Broad Medium	Stainless Steel Stainless Steel
T0046-8BD	Broad	18 Kt. Gold/Rhodium Plate	AT0026-1BR	Broad	Rhodium Plate	886-2FS	Fine	Stainless Steel
.T0046-8MD .T0046-8FD	Medium Fine	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate	AT0026-1MR AT0026-1FR	Medium Fine	Rhodium Plate Rhodium Plate	886-2XS	Extra-Fine	Stainless Steel
T0046-7XD	Extra-Fine	18 Kt. Gold/Rhodium Plate	AT0026-1XR	Extra-Fine	Rhodium Plate	COMPACT		
BLACK LACQUE			RADIAL CHROM			VIOLET LACQUE AT0256-3BS	R Broad	Stainless Steel
76-BD 76-MD	Broad Medium	18 Kt. Gold 18 Kt. Gold	AT0026-4BR AT0026-4MR	Broad Medium	Rhodium Plate Rhodium Plate	AT0256-3MS	Medium	Stainless Steel
76-FD	Fine	18 Kt. Gold	AT0026-4FR	Fine	Rhodium Plate	AT0256-3FS AT0256-3XS	Fine Extra-Fine	Stainless Steel Stainless Steel
76-XD	Extra-Fine	18 Kt. Gold	AT0026-4XR	Extra-Fine	Rhodium Plate			
BLACK LACQUE			GOLDEN SHIMM		Dhadium Dlata	MAGENTA LACQ AT0256-2BS	Broad	Stainless Steel
T0046-4BD	Broad Medium	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate	AT0026-5BR AT0026-5MR	Broad Medium	Rhodium Plate Rhodium Plate	AT0256-2MS AT0256-2FS	Medium Fine	Stainless Steel Stainless Steel
T0046-4FD T0046-4XD	Fine Extra-Fine	18 Kt. Gold/Rhodium Plate 18 Kt. Gold/Rhodium Plate	AT0026-5FR AT0026-5XR	Fine Extra-Fine	Rhodium Plate Rhodium Plate	AT0256-2XS	Extra-Fine	Stainless Steel
	EXII d-FIIIE	TO KI. GUIU/ KITUUIUITI PIALE		EXIId-FILLE	RIDUIUIII Plate	<b>BLACK LACQUE</b>	R	
1EDALIST 06-BF	Broad	23 Kt. Gold Plate	APOGEE	OD ON F		<ul> <li>AT0256-1BS</li> </ul>	Broad	Stainless Steel
06-MF	Medium	23 Kt. Gold Plate	SABLE HERRIN AT0126-5BD	Broad	Rhodium Plated	AT0256-1MS AT0256-1FS	Medium Fine	Stainless Steel Stainless Steel
06-FF 06-XF	Fine Extra-Fine	23 Kt. Gold Plate 23 Kt. Gold Plate		Modium	Solid 18 Kt. Gold	AT0256-1XS	Extra-Fine	Stainless Steel
		2011.001011010	AT0126-5MD	Medium	Rhodium Plated Solid 18 Kt. Gold	SATIN CHROME		
USTROUS CHRO 36-BS	DME Broad	Stainless Steel	AT0126-5FD	Fine	Rhodium Plated Solid 18 Kt. Gold	AT0256-4BS	Broad	Stainless Steel
36-MS	Medium	Stainless Steel	AT0126-5XD	Extra-Fine	Rhodium Plated	AT0256-4MS AT0256-4FS	Medium Fine	Stainless Steel Stainless Steel
36-FS 36-XS	Fine Extra-Fine	Stainless Steel Stainless Steel			Solid 18 Kt. Gold	AT0256-4XS	Extra-Fine	Stainless Steel
ENTURY II			FROSTY STEEL			SAUVAGE		
IDNIGHT BLUE	STARLIGHT		_ AT0126-6BD	Broad	Rhodium Plated Solid 18 Kt. Gold	ONYX/ZEBRA	Proad	Deadium Distad Salid 10 Kt. C-1
0086-32BS	Broad	Stainless Steel	AT0126-6MD	Medium	Rhodium Plated	AT0316-3BD AT0316-3MD	Broad Medium	Rhodium Plated Solid 18 Kt. Gold Rhodium Plated Solid 18 Kt. Gold
T0086-32MS T0086-32FS	Medium Fine	Stainless Steel Stainless Steel	AT0126-6FD	Fine	Solid 18 Kt. Gold Rhodium Plated	AT0316-3FD AT0316-3XD	Fine Extra-Fine	Rhodium Plated Solid 18 Kt. Gold Rhodium Plated Solid 18 Kt. Gold
T0086-32XS	Extra-Fine	Stainless Steel			Solid 18 Kt. Gold Rhodium Plated			
KY BLUE STARL	IGHT		AT0126-6XD	Extra-Fine	Solid 18 Kt. Gold	BROWN TOURM AT0316-4BD	ALINE/GIRAF Broad	FE Rhodium Plated Solid 18 Kt. Gold
T0086-33BS T0086-33MS	Broad Medium	Stainless Steel Stainless Steel	BLACK STAR LA	COLIER		AT0316-4MD	Medium	Rhodium Plated Solid 18 Kt. Gold
T0086-33FS	Fine	Stainless Steel	AT0126-2BD	Broad	Rhodium Plated	AT0316-4FD AT0316-4XD	Fine Extra-Fine	Rhodium Plated Solid 18 Kt. Gold Rhodium Plated Solid 18 Kt. Gold
T0086-33XS	Extra-Fine	Stainless Steel	AT0126-2MD	Medium	Solid 18 Kt. Gold Rhodium Plated			
WILIGHT GRAY					Solid 18 Kt. Gold	MOONSTONE BI AT0316-1BD	UE/PYTHON Broad	Rhodium Plated Solid 18 Kt. Gold
T0086-34BS T0086-34MS	Broad Medium	Stainless Steel Stainless Steel	AT0126-2FD	Fine	Rhodium Plated Solid 18 Kt. Gold	AT0316-1MD	Medium	Rhodium Plated Solid 18 Kt. Gold
T0086-34FS	Fine	Stainless Steel	AT0126-2XD	Extra-Fine	Rhodium Plated	AT0316-1FD AT0316-1XD	Fine Extra-Fine	Rhodium Plated Solid 18 Kt. Gold Rhodium Plated Solid 18 Kt. Gold
T0086-34XS	Extra-Fine	Stainless Steel			Solid 18 Kt. Gold	IVORY/PYTHON		
4 KT. GOLD FILL			TITIAN RED LAC		Phodium Distort	AT0316-2BD	Broad	Rhodium Plated Solid 18 Kt. Gold
509-BD 509-MD	Broad Medium	18 Kt. Gold 18 Kt. Gold	AT0126-3BD	Broad	Rhodium Plated Solid 18 Kt. Gold	AT0316-2MD AT0316-2FD	Medium Fine	Rhodium Plated Solid 18 Kt. Gold Rhodium Plated Solid 18 Kt. Gold
509-FD	Fine	18 Kt. Gold	AT0126-3MD	Medium	Rhodium Plated	AT0316-2FD AT0316-2XD	Extra-Fine	Rhodium Plated Solid 18 Kt. Gold Rhodium Plated Solid 18 Kt. Gold
509-XD	Extra-Fine	18 Kt. Gold	AT0126-3FD	Fine	Solid 18 Kt. Gold Rhodium Plated			
TERLING SILVER		Dendium Distant /10 //t C-L	AT0126-3XD	Extra-Fine	Solid 18 Kt. Gold Rhodium Plated			
IN3009-BY IN3009-MY	Broad Medium	Rhodium Plated/18 Kt. Gold Rhodium Plated/18 Kt. Gold	A10120-3AD	LAUG-FILLE	Solid 18 Kt. Gold			
N3009-FY N3009-XY	Fine Extra-Fine	Rhodium Plated/18 Kt. Gold Rhodium Plated/18 Kt. Gold						
110007-11	EVILO-LING	Kiloulum Flateu/ To Kt. Golu						

## Please use the new item numbers below when ordering Cross fountain pens. Be sure to include the two-letter suffix for each code!

### CROSS FOUNTAIN PEN NIB AND REFILL ORDERING GUIDE

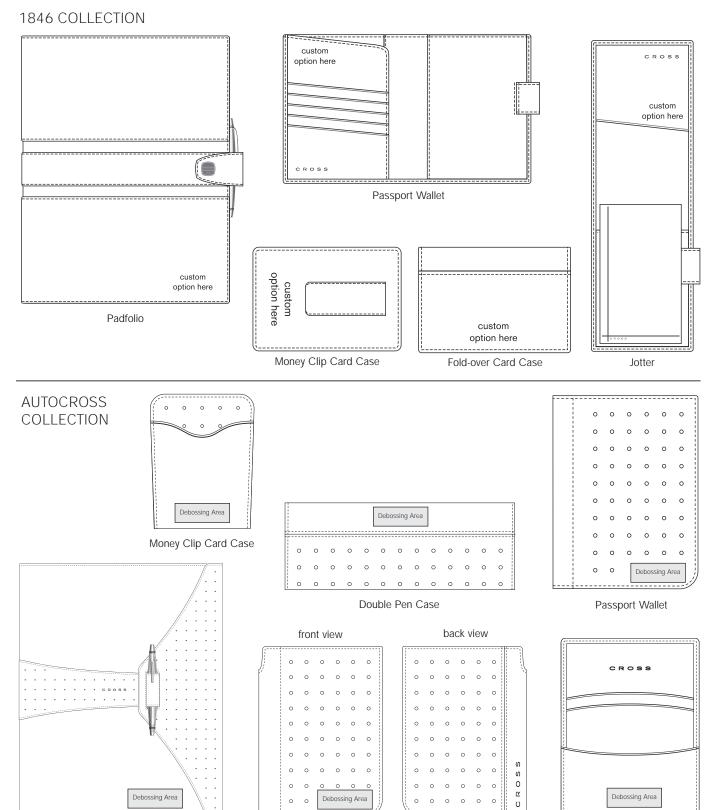
### For Replacement Nib Orders Only

ORDERING NUMBER BY NIB WIDTH

	Broad	Medium	Fine	Extra Fine	NIB DESCRIPTION	DECORATIVE NIB RING
Cross	86080S	86079S	86078S	86077S	18 Karat Gold	23 Karat Gold Plated
Townsend	86094S	86096S	86095S	86097S	18 Karat Gold/Rhodium Plated	Stainless Steel
	86072S	86071S	86070S	86069S	23 Karat Gold Plated	23 Karat Gold Plated
	86148S	86150S	86149S	86151S	Stainless Steel	Stainless Steel
Century II	86108S	86109S	86110S	86111S	18 Karat Gold	23 Karat Gold Plated
2	86116S	86117S	86118S	86119S	18 Karat Gold RI	hodium Plated Sterling Silver
	86200S	86201S	86202S	86203S	Rhodium Plated 18 Karat Gold	Rhodium Plated
	86120S	86121S	86122S	86123S	23 Karat Gold Plated	23 Karat Gold Plated
	86156S	86157S	86158S	86159S	Stainless Steel	Chrome Plated
Verve	86186S	86188S	86187S	86189S	Rhodium Plated	_
Apogee	86208S	86210S	86209S	86211S	Rhodium Plated Solid 18 Karat Go	d Chrome Plated
ATX	86166S	86167S	86168S	86169S	Stainless Steel	_

## LEATHER DECORATION INFORMATION

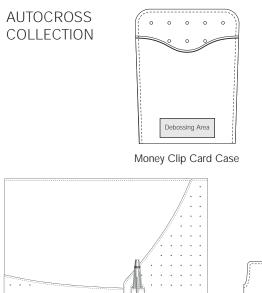
Selected Autocross Leather and 1846 Leather Collection styles are available for custom monogram debossing. Debossing is a decoration technique that delivers a permanent imprint of the recipient's initials into the surface of the fine full-grain leather, and is situated in varying locations depending on the individual style.

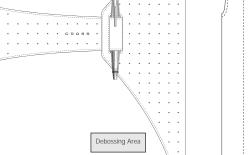


### Cross Fountain Pen Refill Ordering Guide

The Cross fountain pen will accept only specially designed Cross ink cartridges or the bottled-ink converter included with each pen. The high-quality cartridges and bottled ink contain inks formulated to provide both superior writing characteristics and complete chemical compatibility with the Cross fountain pen.

	ORDER NUMBER	DESCRIPTION	
FOUNTAIN PEN	8920	Blue Ink Cartridges	
INK CARTRIDGES (Packaged Six Per Card)	8921	Black Ink Cartridges	BLUE BLACK BLUE/BLACK
(Fackaged Six Fei Cald)	8924	Blue/Black Ink Cartridges	
FOUNTAIN PEN	8905S	Black, Single Bottle	49. 74 44 48 48 48 48 -
BOTTLED INK (Packaged 62.5 ml. / 2 oz.	8906S	Blue, Single Bottle	
Per Bottle)	8905	Black, Dozen Bottles	
	8906	Blue, Dozen Bottles	CROSS.
			Tearners Pare 48 Brown areas Barly Plans Tarre 67 Francisco
FOUNTAIN PEN CONVERTERS	8030	Screw-in Style Converter for Verve, Apogee, Century II, and ATX Fountain Pens	The data of these densembles and the data of the data
	8930	Push-in Style Converter for Cross Townsend and	ROSS.





Agendas and Padfolio

FOUNTAIN PEN NIB AND REFILL ORDERING GUIDE

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Jotter

Fold-over Card Case

### STANDARD ENGRAVING

All Cross writing instruments have an area on the cap for engraving. Standard caps accept one line of engraving. The barrel section of writing instruments cannot be engraved.

Engraving methods for precious metal caps include drag, deep-cut without color, deep-cut enamel filled and laser.

Drag engraving offers a choice of block, script and double-line Gothic type styles.

For deep-cut, enamel-filled engraving, type styles include block, script and Times Regular. Color-fill options vary by product. 18K, 14K and 10K gold filled/rolled gold writing instruments may be color-filled with black, blue, red or green.

Sterling silver, silver plated, platinum plated, Medalist and chrome plated finishes accept gold tone. Lacquer finishes with gold plated appointments are color-filled with gold tone. Lacquer and satin finishes with rhodium or chrome plated appointments are filled with silver tone.

Laser engraving on Verve Selenium Blue appears as gold tone. This finish may also be personalized with deep-cut, color-filled engraving with silver tone. Block and script type styles are available. Laser-style engraving does not accept color-fill.

For standard engraving, production lead time is three working days. Please allow ten working days for personalized signature engraving.



Signature Available exclusively on Verve, Cross Townsend, Apogee lacquer finishes and Century II writing instruments.

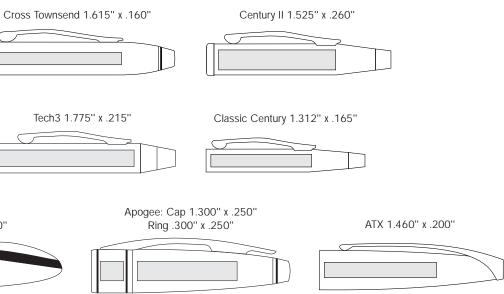
### ENGRAVING OPTIONS PER FINISH

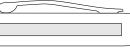
Number of characters and spaces available Chrome, Medalist, Cross Townsend Platinum Plated 10, 14 and 18 Karat Gold Filled/Rolled Gold Satin finishes with gold plated appointments Satin finishes with chrome plated appointments Verve Selenium Blue Verve Golden Shimmer Lacquer Verve Radial Chrome and Apogee Chrome Nameplates, gold or chrome plated

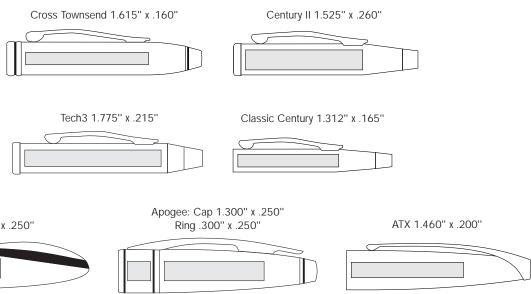
ENGRAVING SERVICES

### ENGRAVING LOCATIONS

Name and logo engravings will be centered in each of the locations shown below.



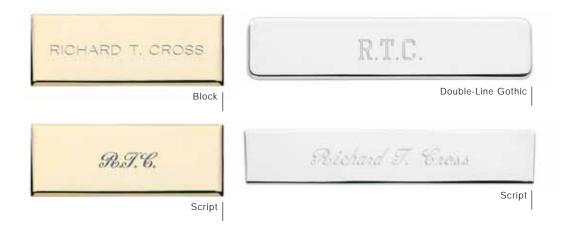






#### STANDARD ENGRAVING ON DESK SET NAMEPLATES

Desk set nameplates can be engraved in block, script and double-line Gothic. Nameplates do not accept color-fill.



Verve 1.460" x .250"



DEEP-CUT BLOCK, SCRIPT OR TIMES REGULAR	LASER BLOCK, SCRIPT OR TIMES REGULAR	DRAG BLOCK, SCRIPT OR DOUBLE-LINE GOTHIC
22	22	28
1	$\checkmark$	$\checkmark$
1	_	$\checkmark$
1	$\checkmark$	_
1	-	_
1	$\checkmark$	-
1	-	-
1	-	_
-	$\checkmark$	_
-	-	$\checkmark$



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